The IAC and the Scientific Outreach
   Luis Cuesta on behalf of The Director’s Support Team of the IAC

The Instituto de Astrofísica de Canarias (IAC) is a Spanish research centre, formed by the Instituto de Astrofísica (the main headquarters), in La Laguna (Tenerife); the Teide Observatory, in Izaña (Tenerife); and the Roque de los Muchachos Observatory, in Garafía (La Palma). Maintaining a level of excellence, not only for the facilities of the observatories under its administration, which constitute the European Northern Observatory, but also for its research, its technological projects (a large telescope with a diameter of 10,4 m) and its involvement in university, the IAC has not neglected its cultural outreach. On the contrary, as one of its goals, the IAC is constantly making an effort in the popularization of science.

The Director’s Support Team carries out the cultural outreach of the IAC that includes visits to the Observatories, exhibits, outreach courses and conferences, educational projects, attention to the media, publications and many other activities related with astronomical events.